

BROCHURE | Bi-Fold (size will vary based on printer)

BACK

FRONT

NEWPORT NEWS
Acura, Ford, Genesis, Hyundai, Lincoln

CHESAPEAKE & VIRGINIA BEACH
Acura, Chevrolet, Chrysler, Dodge, Genesis, Honda, Hyundai, Jeep, Mazda, Nissan, Toyota, RAM

ELIZABETH CITY
Ford, Hyundai, Toyota

HUNTERSVILLE
Honda

Hall Rewards

THE EASY WAY TO SAVE MORE

on Sales, Service, Parts and Body Shop.

HallRewards.com
Scan the QR code with your smartphone camera for more info!

INSIDE LEFT

INSIDE RIGHT

EARN · REDEEM SAVE

100 POINTS = \$1 IN SAVINGS
IN SALES, SERVICE, PARTS & BODY SHOP

<p>5 POINTS FOR EVERY \$1 SPENT <i>Service & Parts</i></p>	<p>1 POINT FOR EVERY \$1 SPENT <i>Body Shop</i></p>
<p>500 BONUS POINTS WITH EVERY SERVICE <i>Military Members Only</i> ***</p>	<p>10K POINTS FOR ANY VEHICLE PURCHASE <i>New or Used</i></p>
<p>UP TO \$500 DEDUCTIBLE CREDIT <i>Body Shop</i> Earn \$25 Every Time You Service With Us</p>	<p>BONUS POINTS SPECIALS Earn Even More Points During Special Events</p>

*Certain terms and conditions apply. Visit HallRewards.com for details.

How it Works

1. After your first sales, service, parts or body shop purchase at any Hall location you will receive an email with a few simple instructions on how to activate your account.
2. Once your account is activated, you will gain access to your own Hall Rewards online account where you can view your points, transaction history and more!
3. Use your points to save on future purchases.

Exclusive Hall Benefits

- \$500 trade credit
- 7-day or 500 mile vehicle exchange
- Lifetime state safety inspections in VA and NC
- Complimentary shuttle service
- Vehicle health report with every service visit
- Pre-travel inspections
- Exclusive Hall sales events

Visit HallRewards.com to learn more about the program!

A circular graphic with a blue background. At the top, there is a faint logo consisting of three upward-pointing bars of increasing height. Below the logo, the text "Hall Rewards" is written in a bold, white, sans-serif font. Underneath that, the words "EARN · REDEEM" are written in a smaller, white, sans-serif font. The word "SAVE" is written in a very large, bold, yellow, sans-serif font. Below "SAVE", the text "on Sales, Service, Parts & Body Shop.:" is written in a smaller, white, sans-serif font. Further down, the text "The Easy Way to Save More." is written in a white, sans-serif font, with "Save More." in bold. Below this, the text "Scan the QR code for details." is written in a smaller, white, sans-serif font. At the bottom center, there is a square QR code with a white background and a blue border.

Hall Rewards

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SAVE

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SALES Table Tent | Double-sided | 5.25"x6.8" or Preferred Size for Printer

Table tent for the Showroom, Sales and F&I areas. QR code links to HallRewards.com.



SALES Hang Tag (Front & Back) | 4.25"x11"

Hang tag for showroom vehicles and featured vehicles near dealership entrance.
QR code links to HallRewards.com.

FRONT



The front side of the hang tag features a dark blue background with a circular punch hole at the top. Below the punch hole, the text "Hall Rewards" is displayed in white and yellow. A large "\$100" is prominently shown in white. Below this, it says "In Hall Rewards Savings WITH YOUR VEHICLE PURCHASE*" in white and yellow. A yellow circle with a white plus sign is centered below a horizontal line. Underneath, "Additional Savings" is written in white, followed by "ON SALES, SERVICE, PARTS & BODY SHOP*" in yellow. At the bottom, a dark blue bar contains the text "SEE OTHER SIDE FOR MORE INFO" in white.

BACK

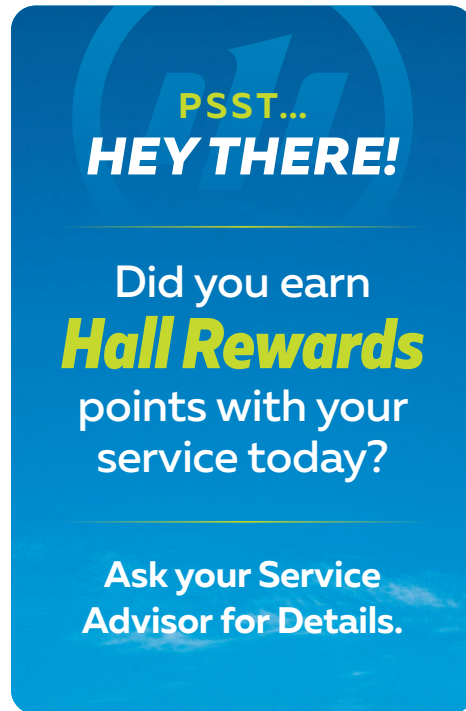


The back side of the hang tag has a dark blue background with a circular punch hole at the top. Below the punch hole, "Hall Rewards" is written in white and yellow. The text "EARN · REDEEM" is in white, followed by "SAVE" in large yellow letters. Below that, it says "on Sales, Service, Parts & Body Shop." in white. A yellow horizontal line separates this from the text "Plus, Enjoy Exclusive Hall Benefits like a 7-day vehicle exchange, \$500 trade credit and much more!" in white and yellow. Below this is a QR code and the text "Scan the QR code for more details!" in white. At the bottom, there is a line of small white text: "*Disclaimer here Disclaimer here Disclaimer here Disclaimer here Disclaimer here Disclaimer here Disclaimer here".

SERVICE Monitor/Desk Sticker | 2"x3"

Sticker for Service desks or the back of Service desk computer monitors.
Reminder for customers to use or ask about their Hall Rewards balance.

OPTION 1



OPTION 2



SERVICE RO Sticker | 2" Round

Sticker for Service desks or the back of Service desk computer monitors.
Reminder for customers to use or ask about their Hall Rewards balance.

OPTION 1



OPTION 2



SERVICE Table Tent V1 | Double-sided | 5.25"x6.8" or Preferred Size for Printer

Table tent option for Service & Parts areas. QR code links to HallRewards.com.

