

6/10/19

Dear <<first>>,

BUY<BACK

NOW IS THE TIME TO TRADE UP!

We are in urgent need of quality pre-owned vehicles such as your <<make>> <<model>>. Hall would like to make you an offer! Current conditions dictate that your vehicle could be worth a lot more than you think.

NO PRESSURE, NO HASSLES AND NO OBLIGATION

Bring in your <<make>> and let us present you with 3 options when you arrive for your scheduled appointment.

- 1 Upgrade to a new car, truck or SUV
- 2 Take the cash
- 3 Drive away with a complimentary \$25 Visa Gift Card**

With a high trade-in allowance on your vehicle, interest rates as low as **0% APR for up to 72 months,*** and great manufacturer incentives, we can save you money on your next vehicle purchase and possibly lower your monthly payment.

PLUS, earn 10,000 Hall Reward Points when you purchase a new or pre-owned vehicle.***

CALL US at 757.214.9917 to schedule your appointment. Bring this letter with you and present it to your sales consultant or one of our managers.

DON'T WAIT – We're ready to make a great offer on your in-demand <<make>> and get you into a new vehicle today.

Sincerely,



Erin Bessey
Regional General Manager
Hall | MileOne Autogroup

