



INVENTORY | INCENTIVES | SERVICE

Hello <{TitleCase}><{CustFirstName}></TitleCase>,

Thank you for your inquiry about the <{SoughtYear}> <{SoughtMake}>
<{SoughtModel}>.

As a TrueCar Member you are eligible to receive special offers and discounts. At
<{DealershipName}> we have exclusive pricing available for all TrueCar
customers.

**I have verified that the <{SoughtYear}> <{SoughtMake}> <{SoughtModel}> as
configured by you is still in stock and available for immediate delivery.**

((Insert vehicle of interest here))

We also have a number of similar vehicles you may be interested in.

((Insert cheapest New Car Available))

Customers who viewed this vehicle also considered this pre-owned option:

((Insert a Certified Pre-Owned Option))

When is a good time today or tomorrow for you to come by and take a look at our
selection? Morning or afternoon?

I'll be contacting you shortly to make sure you received this information and to
answer any questions you may have.

Thank you,

<{UserSignature}>



THANK YOU FOR MAKING
HERITAGE TOYOTA OWINGS MILLS A
TOP-RATED TOYOTA DEALERSHIP IN MARYLAND



Heritage Toyota Owings Mills
9801 Reisterstown Road, Owings Mills, MD 21117
1.844.276.6915



*Every Internet Price includes current applicable manufacturer rebates and incentives. You may also qualify for additional manufacturer incentive programs (e.g., college graduate, owner loyalty, and military). See dealer for more details about these programs. Your additional costs are sales tax, tag and title fees for the state in which the vehicle will be registered, freight (see below for specific charges), any dealer-installed options (if applicable) and a dealer processing fee (\$500 Maryland; not required by law); (\$394 Pennsylvania). Freight charges: \$955 (86, Avalon, Camry, Corolla, Prius, Supra, Yaris), \$1,120 (C-HR, Highlander, Rav4, Sienna, Tacoma, 4Runner), \$1,175 (Venza), \$1,325 (Land Cruiser, Sequoia), \$1,595 (Tundra). Prices are subject to change, and prior sales are excluded from these offers. While every reasonable effort is made to ensure the accuracy of this information, we are not responsible for any errors or omissions contained on these pages. Please verify any information in question with the dealer.