

COPY

DATE: October 9, 2017
CLIENT: MileOne
TITLE: BMW of Catonsville Brand :30
ISCI: MO1737530H

:30/:12 DONUT — BMW of Catonsville

MUSIC:

*It's a feeling that you get
A commitment always true
From the people you can trust
We'll take care of you*

VO:

BMW of Catonsville is here for you with a great selection of new and Pre-Owned BMWs. And with our transparent buying experience, you're always in control. That's why we say:

MUSIC:

We'll take care of you

VIDEO

Lifestyle footage (Show store name)

Exterior Dealer shot

Customer Interaction (show store name)

End Card: BMW logo +

BMWofCatonsville.com

Just West of Beltway Exit 15 on Rt. 40