

# The Only Way to Buy. Your Way.



## Clear Price Promise

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## Customer Approved

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## Largest Selection

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## Why Buy New/Pre-Owned at Heritage

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THE ONLY WAY TO BUY. YOUR WAY.



### ClearChoice

ADVANTAGE

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### Certified

ADVANTAGE WARRANTY

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### Carfax

DIFFERENCE

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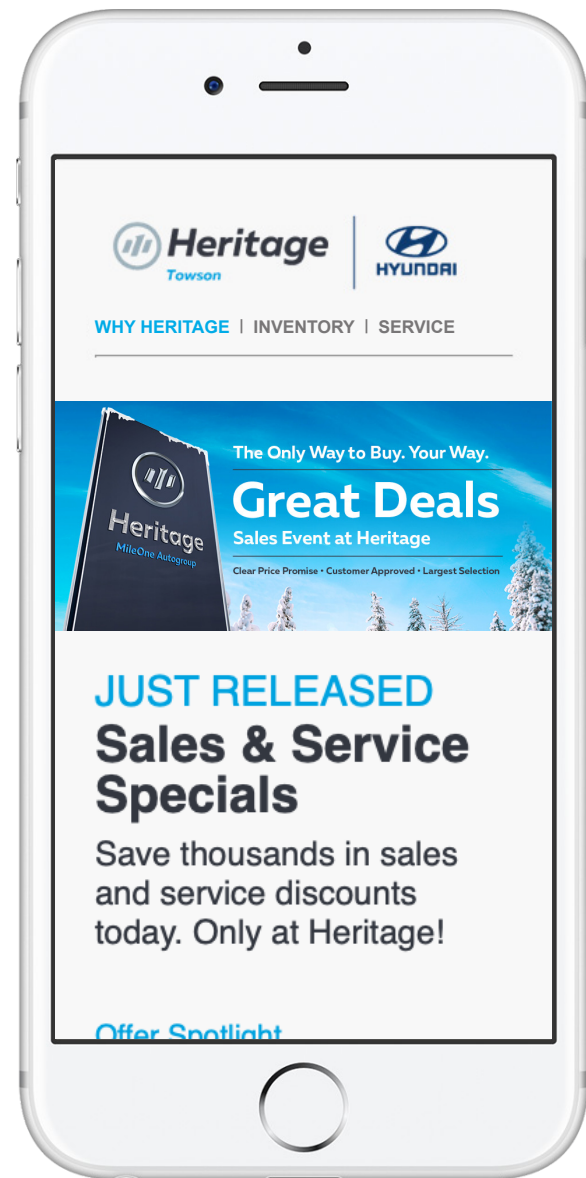




### Pre-Owned

ADVANTAGE+




Emails - Why Buy






WHY HERITAGE | INVENTORY | SERVICE



The Only Way to Buy. Your Way.  
**Great Deals**  
 Sales Event at Heritage  
Clear Price Promise • Customer Approved • Largest Selection


**JUST RELEASED**  
**Sales & Service Specials**  
 Save thousands in sales and service discounts today.  
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<p>2019 Hyundai Elantra Sedan</p>  <p>12 Offers Available &gt;</p>	<p>2019 Hyundai Tucson SUV</p>  <p>11 Offers Available &gt;</p>	<p>2019 Hyundai Santa Fe SUV</p>  <p>11 Offers Available &gt;</p>
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Heritage Hyundai Towson  
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 1.877.360.5136

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WHY HERITAGE | INVENTORY | SERVICE



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**Great Deals**  
 Sales Event at Heritage  
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WITH THIS COUPON

**\$300 OFF**<sup>\*\*</sup>





ADVERTISED MARKET PRICE  
ON ANY NEW VEHICLE

OR

**\$500**<sup>\*\*</sup>

ADDITIONAL  
TRADE-IN BONUS

Additional Information/Offers\*\*

<p>20XX Vehicle Name Trim Style <small>MSRP \$00,000 STOCK # 00000</small></p> <p>LEASE  <b>\$299</b> /mo* <b>PLUS \$500 BONUS CASH</b></p> <p><small>FOR XX MONTHS *VIEW DISCLOSURE BELOW.</small></p> 	<p>20XX Vehicle Name Trim Style <small>MSRP \$00,000 STOCK # 00000</small></p> <p>LEASE  <b>\$299</b> /mo* <b>PLUS \$500 BONUS CASH</b></p> <p><small>FOR XX MONTHS *VIEW DISCLOSURE BELOW.</small></p> 
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## Facebook Ad - Why Buy Animation

