

XX/XX/18

<<first_name>> <<last_name>>

<<address_1>> <<address_2>>

<<city>> <<state>>, <<zip>>

BUY←BACK

NOW IS THE TIME TO TRADE UP!

We are in urgent need of quality pre-owned vehicles such as your <vehicle make/model>. MotorWorld Acura would like to make you an offer! Current conditions dictate that your vehicle could be worth a lot more than you think.

NO PRESSURE, NO HASSLES, AND NO OBLIGATION

Bring in your Acura and allow us a little time to present you with 3 options when you arrive for your scheduled appointment.

- 1 Upgrade to a new Acura
- 2 Take the cash
- 3 Walk away with a complimentary car wash

With a high trade-in allowance on your vehicle, interest rates as low as **0% APR***, and great manufacturer incentives, we can save you money on your next Acura purchase and possibly lower your monthly payment.

CALL US at 833.376.0052 to schedule your appointment. Bring this letter with you and present it to your sales consultant or one of our managers.

DON'T WAIT – We're ready to make a great offer on your in-demand vehicle and get you into a new Acura today.

Sincerely,



Tom Casey
Brand Manager
MotorWorld Acura



MotorWorld Cadillac

PROGRAM ENDS 4/30/18

XX/XX/18

<<first_name>> <<last_name>>

<<address_1>> <<address_2>>

<<city>> <<state>>, <<zip>>

BUY←BACK

NOW IS THE TIME TO TRADE UP!

We are in urgent need of quality pre-owned vehicles such as your <vehicle make/model>. MotorWorld Cadillac would like to make you an offer! Current conditions dictate that your vehicle could be worth a lot more than you think.

NO PRESSURE, NO HASSLES, AND NO OBLIGATION

Bring in your Cadillac and allow us a little time to present you with 3 options when you arrive for your scheduled appointment.

- 1 Upgrade to a new Cadillac
- 2 Take the cash
- 3 Walk away with a complimentary car wash

With a high trade-in allowance on your vehicle, interest rates as low as **0% APR***, and great manufacturer incentives, we can save you money on your next Cadillac purchase and possibly lower your monthly payment.

CALL US at 833.376.0051 to schedule your appointment. Bring this letter with you and present it to your sales consultant or one of our managers.

DON'T WAIT – We're ready to make a great offer on your in-demand vehicle and get you into a new Cadillac today.

Sincerely,



Stanley Nitkowski
Brand Manager
MotorWorld Cadillac



MotorWorld Cadillac

MotorWorldCadillac.com

150 Motorworld Drive
Wilkes Barre, PA 18702
833.376.0051

*0% APR financing on select vehicles with approved credit.
See dealer for details. Offer expires 4/30/18.

XX/XX/18

<<first_name>> <<last_name>>

<<address_1>> <<address_2>>

<<city>> <<state>>, <<zip>>

BUY ← **BACK**

NOW IS THE TIME TO TRADE UP!

We are in urgent need of quality pre-owned vehicles such as your <vehicle make/model>. MotorWorld Chrysler Dodge Jeep RAM would like to make you an offer! Current conditions dictate that your vehicle could be worth a lot more than you think.

NO PRESSURE, NO HASSLES, AND NO OBLIGATION

Bring in your Chrysler, Dodge, Jeep, or RAM and allow us a little time to present you with 3 options when you arrive for your scheduled appointment.

- 1 Upgrade to a new Chrysler, Dodge, Jeep, or RAM**
- 2 Take the cash**
- 3 Walk away with a complimentary car wash**

With a high trade-in allowance on your vehicle, interest rates as low as **0% APR***, and great manufacturer incentives, we can save you money on your next Chrysler, Dodge, Jeep, or RAM purchase and possibly lower your monthly payment.

CALL US at 833.376.0050 to schedule your appointment. Bring this letter with you and present it to your sales consultant or one of our managers.

DON'T WAIT – We're ready to make a great offer on your in-demand vehicle and get you into a new Chrysler, Dodge, Jeep, or RAM today.

Sincerely,



Jim Kreidler
Brand Manager
MotorWorld Chrysler Dodge Jeep RAM



XX/XX/18

<<first_name>> <<last_name>>

<<address_1>> <<address_2>>

<<city>> <<state>>, <<zip>>

BUY ← **BACK**

NOW IS THE TIME TO TRADE UP!

We are in urgent need of quality pre-owned vehicles such as your <vehicle make/model>. MotorWorld Honda would like to make you an offer! Current conditions dictate that your vehicle could be worth a lot more than you think.

NO PRESSURE, NO HASSLES, AND NO OBLIGATION

Bring in your Honda and allow us a little time to present you with 3 options when you arrive for your scheduled appointment.

- 1 **Upgrade to a new Honda**
- 2 **Take the cash**
- 3 **Walk away with a complimentary car wash**

With a high trade-in allowance on your vehicle, interest rates as low as **0% APR***, and great manufacturer incentives, we can save you money on your next Honda purchase and possibly lower your monthly payment.

CALL US at 833.376.0048 to schedule your appointment. Bring this letter with you and present it to your sales consultant or one of our managers.

DON'T WAIT – We're ready to make a great offer on your in-demand vehicle and get you into a new Honda today.

Sincerely,



Rich Moore
Brand Manager
MotorWorld Honda





PROGRAM ENDS 4/30/18

XX/XX/18

<<first_name>> <<last_name>>

<<address_1>> <<address_2>>

<<city>> <<state>>, <<zip>>

BUY←BACK

NOW IS THE TIME TO TRADE UP!

We are in urgent need of quality pre-owned vehicles such as your <vehicle make/model>. MotorWorld Hyundai would like to make you an offer! Current conditions dictate that your vehicle could be worth a lot more than you think.

NO PRESSURE, NO HASSLES, AND NO OBLIGATION

Bring in your Hyundai and allow us a little time to present you with 3 options when you arrive for your scheduled appointment.

- 1 Upgrade to a new Hyundai
- 2 Take the cash
- 3 Walk away with a complimentary car wash

With a high trade-in allowance on your vehicle, interest rates as low as **0% APR***, and great manufacturer incentives, we can save you money on your next Hyundai purchase and possibly lower your monthly payment.

CALL US at 833.340.6497 to schedule your appointment. Bring this letter with you and present it to your sales consultant or one of our managers.

DON'T WAIT – We're ready to make a great offer on your in-demand vehicle and get you into a new Hyundai today.

Sincerely,

Alissa Ruparella
Brand Manager
MotorWorld Hyundai



MotorWorld Hyundai
MotorWorldGroupHyundai.com

150 Motorworld Drive
Wilkes Barre, PA 18702
833.340.6497

*0% APR financing on select vehicles with approved credit.
See dealer for details. Offer expires 4/30/18.

XX/XX/18

<<first_name>> <<last_name>>

<<address_1>> <<address_2>>

<<city>> <<state>>, <<zip>>

BUY ← **BACK**

NOW IS THE TIME TO TRADE UP!

We are in urgent need of quality pre-owned vehicles such as your <vehicle make/model>. MotorWorld Lexus would like to make you an offer! Current conditions dictate that your vehicle could be worth a lot more than you think.

NO PRESSURE, NO HASSLES, AND NO OBLIGATION

Bring in your Lexus and allow us a little time to present you with 3 options when you arrive for your scheduled appointment.

- 1 Upgrade to a new Lexus**
- 2 Take the cash**
- 3 Walk away with a complimentary car wash**

With a high trade-in allowance on your vehicle, interest rates as low as **0% APR***, and great manufacturer incentives, we can save you money on your next Lexus purchase and possibly lower your monthly payment.

CALL US at 833.340.6494 to schedule your appointment. Bring this letter with you and present it to your sales consultant or one of our managers.

DON'T WAIT – We're ready to make a great offer on your in-demand vehicle and get you into a new Lexus today.

Sincerely,



Jim Partington
Brand Manager
MotorWorld Lexus



MotorWorld Lexus

MotorWorldLexus.com

150 Motorworld Drive
Wilkes Barre, PA 18702
833.340.6494

*0% APR financing on select vehicles with approved credit.
See dealer for details. Offer expires 4/30/18.

Mercedes-Benz of Wilkes-Barre

PROGRAM ENDS 4/30/18

XX/XX/18

<<first_name>> <<last_name>>

<<address_1>> <<address_2>>

<<city>> <<state>>, <<zip>>

BUY←BACK

NOW IS THE TIME TO TRADE UP!

We are in urgent need of quality pre-owned vehicles such as your <vehicle make/model>. Mercedes-Benz of Wilkes-Barre would like to make you an offer! Current conditions dictate that your vehicle could be worth a lot more than you think.

NO PRESSURE, NO HASSLES, AND NO OBLIGATION

Bring in your Mercedes-Benz and allow us a little time to present you with 3 options when you arrive for your scheduled appointment.

- 1 Upgrade to a new Mercedes-Benz
- 2 Take the cash
- 3 Walk away with a complimentary car wash

With a high trade-in allowance on your vehicle, interest rates as low as **0% APR***, and great manufacturer incentives, we can save you money on your next Mercedes-Benz purchase and possibly lower your monthly payment.

CALL US at 833.340.6493 to schedule your appointment. Bring this letter with you and present it to your sales consultant or one of our managers.

DON'T WAIT – We're ready to make a great offer on your in-demand vehicle and get you into a new Mercedes-Benz today.

Sincerely,



Joe Brazil
Brand Manager
Mercedes-Benz of Wilkes-Barre



Mercedes-Benz of Wilkes-Barre
MercedesBenzofWilkesBarre.com

150 Motorworld Drive
Wilkes Barre, PA 18702
833.340.6493

*0% APR financing on select vehicles with approved credit.
See dealer for details. Offer expires 4/30/18.

XX/XX/18

<<first_name>> <<last_name>>

<<address_1>> <<address_2>>

<<city>> <<state>>, <<zip>>

BUY←**BACK**

NOW IS THE TIME TO TRADE UP!

We are in urgent need of quality pre-owned vehicles such as your <vehicle make/model>. MotorWorld Mitsubishi would like to make you an offer! Current conditions dictate that your vehicle could be worth a lot more than you think.

NO PRESSURE, NO HASSLES, AND NO OBLIGATION

Bring in your Mitsubishi and allow us a little time to present you with 3 options when you arrive for your scheduled appointment.

- 1 Upgrade to a new Mitsubishi**
- 2 Take the cash**
- 3 Walk away with a complimentary car wash**

With a high trade-in allowance on your vehicle, interest rates as low as **0% APR***, and great manufacturer incentives, we can save you money on your next Mitsubishi purchase and possibly lower your monthly payment.

CALL US at 833.376.0045 to schedule your appointment. Bring this letter with you and present it to your sales consultant or one of our managers.

DON'T WAIT – We're ready to make a great offer on your in-demand vehicle and get you into a new Mitsubishi today.

Sincerely,

Alissa Ruparella

Alissa Ruparella
Mitsubishi Brand Manager
MotorWorld Mitsubishi



MotorWorld Mitsubishi

MotorWorldGroupMitsubishi.com

150 Motorworld Drive
Wilkes Barre, PA 18702
833.376.0045

*0% APR financing on select vehicles with approved credit.
See dealer for details. Offer expires 4/30/18.



PROGRAM ENDS 4/30/18

XX/XX/18

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<<address_1>> <<address_2>>

<<city>> <<state>>, <<zip>>

BUY←BACK

NOW IS THE TIME TO TRADE UP!

We are in urgent need of quality pre-owned vehicles such as your <vehicle make/model>. MotorWorld Toyota would like to make you an offer! Current conditions dictate that your vehicle could be worth a lot more than you think.

NO PRESSURE, NO HASSLES, AND NO OBLIGATION

Bring in your Toyota and allow us a little time to present you with 3 options when you arrive for your scheduled appointment.

- 1 Upgrade to a new Toyota
- 2 Take the cash
- 3 Walk away with a complimentary car wash

With a high trade-in allowance on your vehicle, interest rates as low as **0% APR***, and great manufacturer incentives, we can save you money on your next Toyota purchase and possibly lower your monthly payment.

CALL US at 833.340.6492 to schedule your appointment. Bring this letter with you and present it to your sales consultant or one of our managers.

DON'T WAIT – We're ready to make a great offer on your in-demand vehicle and get you into a new Toyota today.

Sincerely,

Jay Thomas
Brand Manager
MotorWorld Toyota



MotorWorld Toyota
MotorWorldToyota.com

150 Motorworld Drive
Wilkes Barre, PA 18702
833.340.6492

*0% APR financing on select vehicles with approved credit. See dealer for details. Offer expires 4/30/18.