

# Preferred Partner Program

## Exclusive Pricing Guide

MileOne Autogroup is honored to have the opportunity to partner with the Baltimore Ravens to provide a Preferred Partner Program for all Baltimore Ravens employees. Our goal is to streamline the vehicle purchasing and service process to provide a top level VIP experience.

### Program Guidelines: New and Pre-Owned Vehicles

We want to make the entire purchasing process as simple and hassle-free as possible, while offering our preferred partners exclusive pricing.

#### New Vehicles

Most of the brands we represent allow us to advertise our vehicles at less than Manufacturer Suggested Retail Price (MSRP). Our policy is to advertise very aggressively discounted prices to the public that reflect the current true market value of every new vehicle. For most brands, in order to be competitive in the market place, this "market based pricing" policy generally results in a nominal markup between our final cost and the advertised price.

- The current advertised price on MileOne.com, **less \$300, can be used as a guide for new vehicle prices.** *This assumes the buyer qualifies for all incentives that are reflected in the advertised price.*

Note: Audi, BMW, Mercedes-Benz and Porsche do not presently allow advertising below MSRP, which is generally what is listed on MileOne.com. Pricing for these brands, or for any manufacturer that may adopt this policy, will be quoted by the General Manager of the selling dealership.

#### Used Vehicles

- Used vehicles will be available to preferred partners at the current advertised price on MileOne.com, **less \$300.**

### Program Guidelines: Financing, Leasing and Vehicle Protection Products, Service, Parts and Body Shops

MileOne Autogroup will be offering preferred partners discounted pricing on all financing, leasing and vehicle protection products, service labor, parts and body shop services.

#### Financing, Leasing and Vehicle Protection Products

There are multiple factors that come into play with financing and leasing terms, and we offer the best available pricing at the time of the contract. For vehicle protection products, we offer our partners the same pricing that MileOne employees pay.

#### Service Labor

**25% off** hourly retail labor rate OR **10% discount** on advertised specials or menu-priced items, whichever is lower.

#### Parts & Accessories

**20% discount** off the listed price.

#### Body Shops

The Preferred Partner discount is applied to the deductible as follows:

**\$100 OFF** \$500 – \$1,000 repair order  
**\$250 OFF** \$1,001 – \$5,000 repair order  
**\$500 OFF** \$5,001 + repair order



Visit [MileOne.com/BaltimoreRavens](https://MileOne.com/BaltimoreRavens)

