# Preferred Partner Program

**Exclusive Pricing Guide** 





# Enjoy Exclusive Benefits Every Time You Purchase With Us.

# MileOne Autogroup Preferred Partner Program

MileOne Autogroup is honored to have the opportunity to partner with Curio Wellness to provide a Preferred Partner Program for all Curio Wellness team members. Our goal is to streamline the vehicle purchasing and service process to provide a top level VIP experience.



CURIO

# Welcome to the MileOne Autogroup Preferred Partner Program!

MileOne is pleased to offer our preferred partners a personalized experience, exclusive pricing and exceptional lending rates on all Sales, Service and Body Shop transactions. You now have access to a convenient process to assist with all of your vehicle needs. We invite you to enjoy this special MileOne advantage available at any of our Maryland locations.

### How it Works:

- Visit MileOne.com/CurioWellness to submit your vehicle of interest.
- 2 Enter some basic information: Name, preferred contact method, and the vehicle(s) of interest.
- 3 The General Manager of the requested store will contact you and guide you through the entire process, providing an unparalleled experience for the Curio Wellness team member.

## Visit MileOne.com/CurioWellness for more information.

# **Program Guidelines:** New and Pre-Owned Vehicles



We want to make the entire purchasing process as simple and hassle-free as possible, while offering our preferred partners exclusive pricing.

#### **New Vehicles**

Most of the brands we represent allow us to advertise our vehicles at less than Manufacturer Suggested Retail Price (MSRP). Our policy is to advertise very aggressively discounted prices to the public that reflect the current true market value of every new vehicle. For most brands, in order to be competitive in the market place, this "market based pricing" policy generally results in a nominal markup between our final cost and the advertised price.

• The current advertised price on MileOne.com, **less \$300, can be used as a guide for new vehicle prices.** This assumes the buyer qualifies for all incentives that are reflected in the advertised price.

Note: Audi, BMW, Mercedes-Benz and Porsche do not presently allow advertising below MSRP, which is generally what is listed on MileOne.com. Pricing for these brands, or for any manufacturer that may adopt this policy, will be quoted by the General Manager of the selling dealership.

#### **Used Vehicles**

• Used vehicles will be available to preferred partners at the current advertised price on MileOne.com, **less \$300.** 

# **Program Guidelines:**

Financing, Leasing and Vehicle Protection Products, Service, Parts and Body Shops



MileOne Autogroup will be offering preferred partners discounted pricing on all financing, leasing and vehicle protection products, service labor, parts and body shop services.

#### Financing, Leasing and Vehicle Protection Products

There are multiple factors that come into play with financing and leasing terms, and we offer the best available pricing at the time of the contract. For vehicle protection products, we offer our partners the same pricing that MileOne employees pay.

#### Service Labor

**25% off** hourly retail labor rate OR **10% discount** on advertised specials or menu-priced items, whichever is lower.

#### **Parts & Accessories**

20% discount off the listed price.

#### **Body Shops**

The Preferred Partner discount is applied to the deductible as follows:

\$100 OFF \$500 - \$1,000 repair order \$250 OFF \$1,001 - \$5,000 repair order \$500 OFF \$5,001 + repair order

## We're Here to Help.

Thank you for your interest in the MileOne Autogroup **Preferred Partner Program**. Our team looks forward to working with you throughout the vehicle purchasing process.



### For more information visit MileOne.com/CurioWellness