

START OFF THE NEW YEAR RIGHT *Event*

Save on Your Favorite Models

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Flash Frame Generic

START OFF THE NEW YEAR RIGHT *Event*

0.9% APR

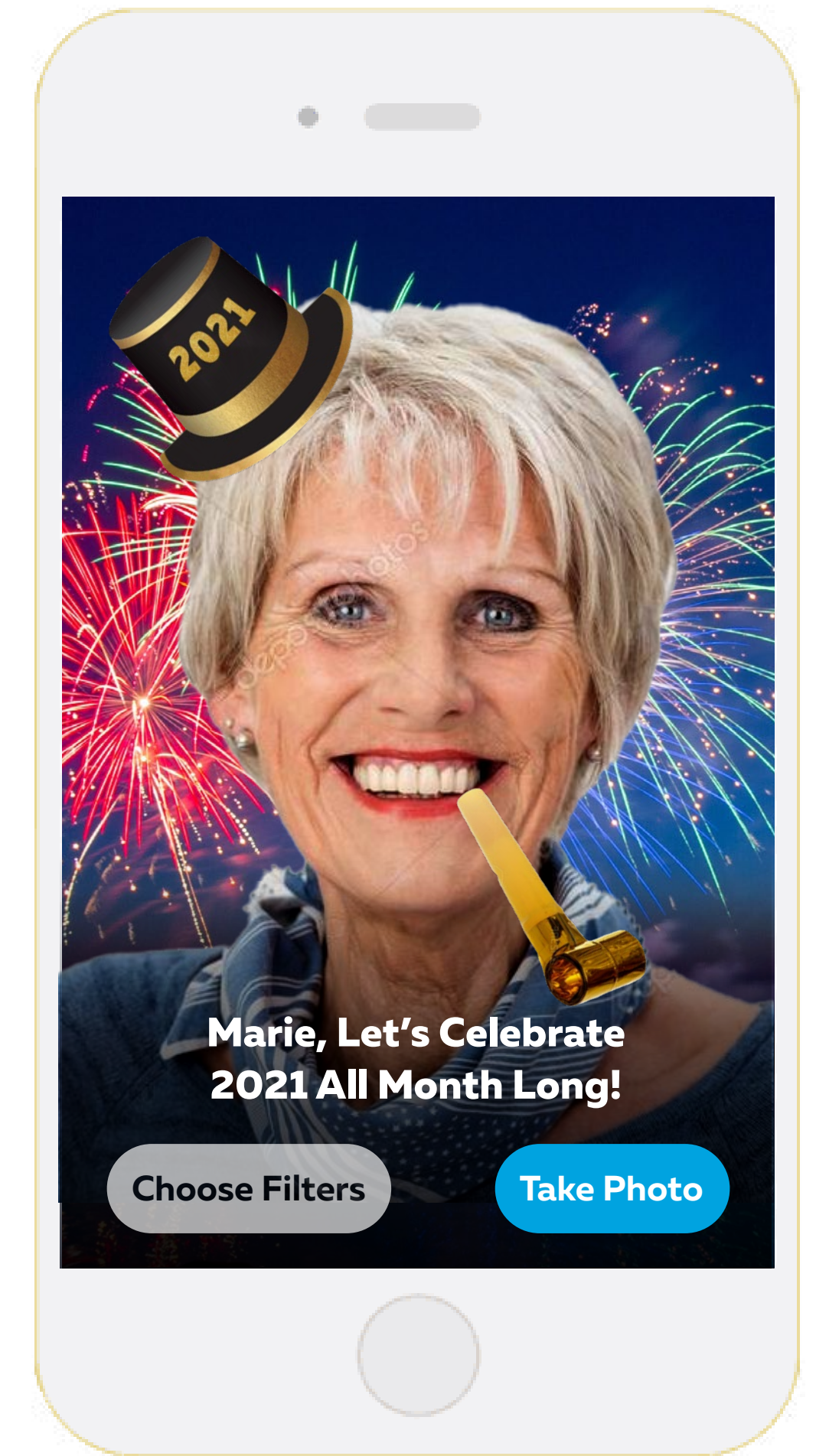
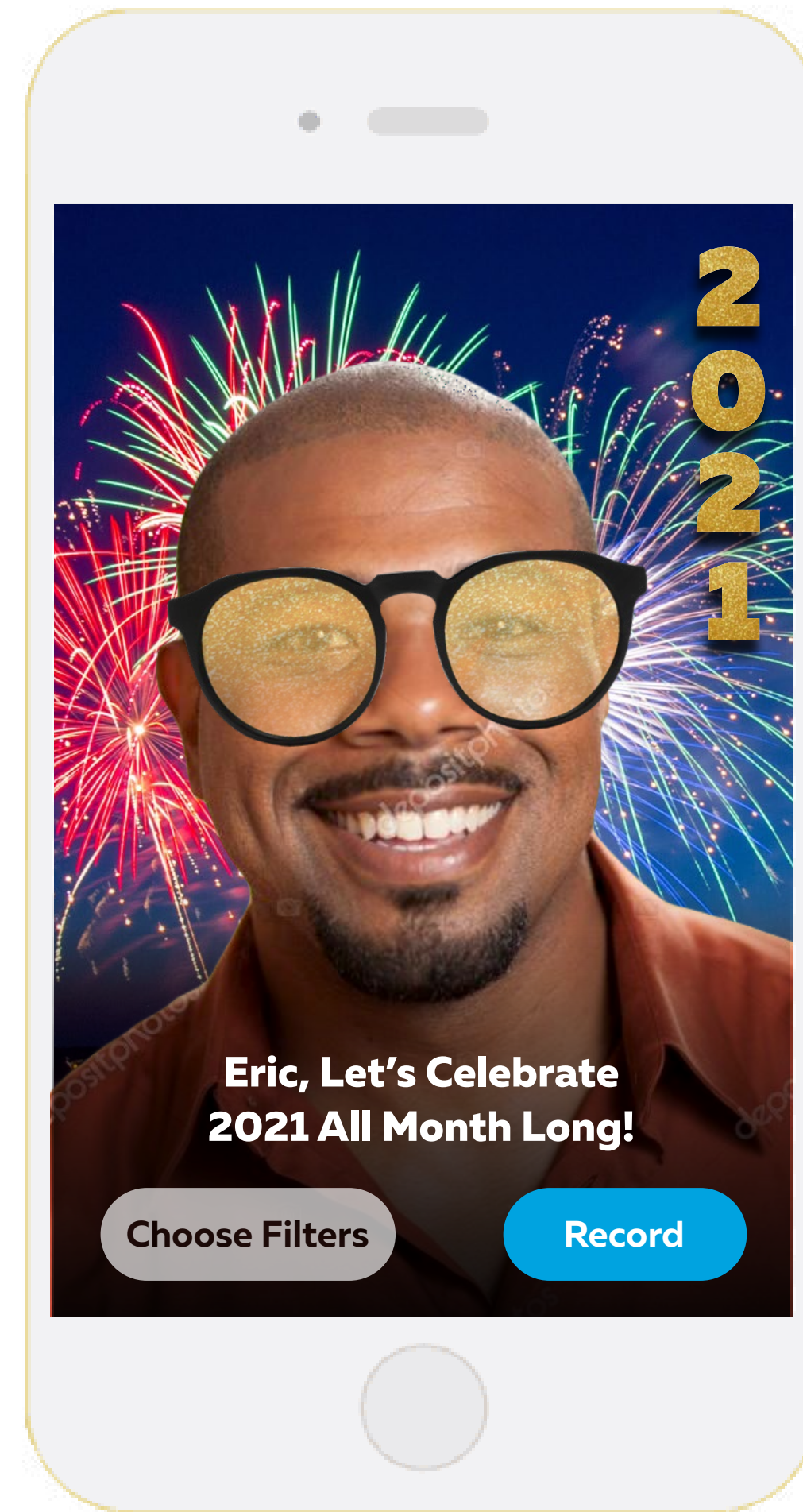
for up to 60 Months*
on Select New 2020 Toyotas

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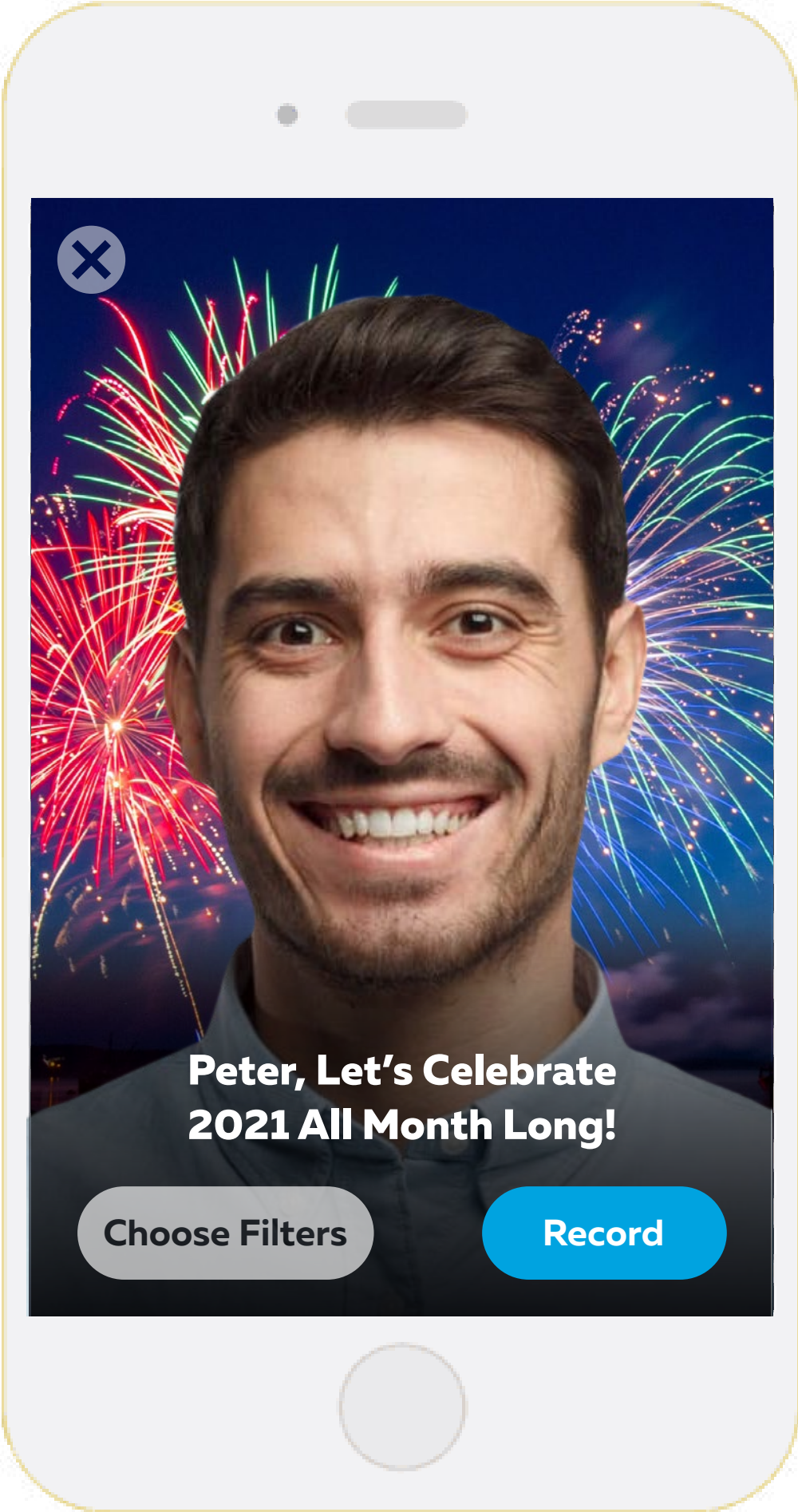
*Special APR offer valid on new and unregistered 2020 ILX, TLX, MDX, and RDX Models from May 1, 2020 through June 1, 2020, to well-qualified buyers on approved credit by Acura Financial Services through participating dealers. Must take new retail delivery on vehicle from dealer stock by June 1, 2020. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. 0.9% for 60 months financing at \$1,000.00 financed. See dealer for details. Your additional costs are sales tax, tag and title fees for the state in which the vehicle will be registered, any dealer-installed options (if applicable) and a \$189 dealer processing fee. **Offer expires 6/1/2020. With approved credit by Acura Financial Services® (AFS), Acura "50 Days to 1st Payment" offer is available to qualified customers in participating states, except where prohibited by law. Program begins April 1, 2020 and ends June 1, 2020. First payment date may be extended to 50 days. Interest will accrue during the 90-day deferment period. KCS is excluded from this program. Only New Acura Vehicles are eligible. See dealer for eligibility and details. Customer must take delivery by June 1, 2020, and finance through Acura Financial Services® (AFS). Your additional costs are sales tax, tag and title fees for the state in which the vehicle will be registered, freight (Maryland only - see below for specific charges) any dealer-installed options (if applicable) and a dealer processing fee (\$299 Maryland, not required by law), (\$389 Pennsylvania), (\$699 Virginia, North Carolina). Offer ends 6/01/2020.

Flash Frame OEM Offer

AR Experience (Filters)



AR Experience Steps



 **James Hamilton**
Just now · 🔒

Let's put 2020 behind us!

#MileoneCelebrates2021



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Social Media Post

EXCLUSIVE NEW YEARS SAVINGS

Start Off the New Year Right
Scratch Off to See Your 2021 Savings Now.



LET'S PUT 2020
BEHIND US!
Start saving today at Heritage

SCRATCH OFF >



HAPPY TO
BRING IN THE
NEW YEAR?
Tap here to take a snapshot.

SHARE A PHOTO >



Scratch Off / AR Photo Email
Send to engagers

LET'S PUT 2020
BEHIND US!



**HAPPY TO
BRING IN THE
NEW YEAR?**

Tap here to take a snapshot.

SHARE A PHOTO >

 **Heritage**
MileOne Autogroup

AR Photo Email
Send to non-engagers

SCRATCH - OFF

2021

Reveal a Special Offer
and Start Off 2021 Right at Heritage!

CLICK TO SCRATCH OFF »



NOW THROUGH JANUARY 31! SAVE UP TO

\$500 OFF

Advertised Market Price on Any
New or Used Vehicle Purchase*

AND

25% OFF

Any Service or Repair**

AR Photo Email
Send to customers who engaged
with AR Photo Email

[ANIMATION >](#)

EXCLUDE NEW YEARS
SAVINGS

Scratch Off to See Your 2021 Savings Now

USE FINGER TO SCRATCH OFF

2021

CLAIM YOUR SAVINGS

VIEW ALL INVENTORY

Scratch Off Landing Page (Mobile)

EXCLUDE NEW YEARS
SAVINGS

Scratch Off to See Your 2021 Savings Now

USE MOUSE TO SCRATCH OFF

2020

CLAIM YOUR SAVINGS

VIEW ALL INVENTORY

Scratch Off Landing Page (Desktop)

EXCLUDE NEW YEARS **SAVINGS**

Scratch Off to See Your 2021 Savings Now

- WITH THIS COUPON -
Valid at all 19 Heritage Locations

\$300 OFF AND **20% OFF**
Advertised Market Price on Any
New or Used Vehicle Purchase* Any Service of Repair**

*Offer can only be combined with the \$500 VISA gift card on new vehicle purchases. Not valid on previous sales. Must present coupon at negotiation. Offer ends 11/30/20. **Valid on customer pay repair orders. Excludes tires purchases, insurance and body shop work. 20% discount off total ticket. Max discount of \$150. Plus tax, shop supplies and hazardous waste removal where applicable. Cannot be combined with any other offer. Discount not valid on already discounted parts or service. Services must be performed at dealership. Must present coupon at time of write-up. Other limitations may apply. See dealer for full details. Offer ends 11/30/20.



[CLAIM YOUR SAVINGS](#)

[VIEW ALL INVENTORY](#)

Scratch Off Landing Page Reveal