EVERY DAY IS
BLACK FRIDAY
AT HERITAGE

$500 Gift Card*

VISA

YOUR GIFT WITH THE PURCHASE
OF ANY NEW VEHICLE

**UNPRECEDENTED PRICING
ON ALL NEW AND USED INVENTORY**

*Limit one per customer. Not valid with any other promotion. May take $500 off purchase price in lieu of gift card. Prior sales excluded. See dealer for details. Expires 11/30/16

WAS

$

NOW

$