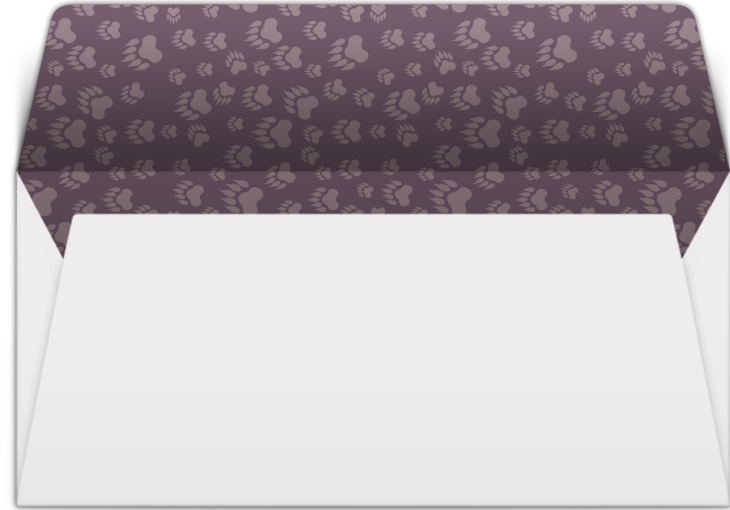

COURTNEY BEMBENEK

PORTFOLIO



BEAR GROUNDS | BRANDING | FALL 2015

Bear Grounds is a new coffee shop coming soon to downtown Seattle, Washington. Their daily coffee selection includes a light roast and a dark roast, as well as decaffeinated. Bear Grounds is committed to serving the community, donating a portion of proceeds to preventing forest fires. Proposed branding for Bear Grounds reflects their intentions to be the place for quality coffee and a place to meet friends or do work.



BEAR GROUNDS | BRANDING | FALL 2015

Branded stationery overview.



BEAR GROUNDS | BRANDING | FALL 2015

Packaging design for Bear Grounds three signature roasts. Earth tones and roast names were selected to reflect the lightness or darkness of each roast. A portion of proceeds from these purchases would be donated towards preventing forest fires and protecting Seattle's wildlife. As an incentive for customers to also be eco-friendly, customers are able to bring these packages back into the store to be refilled for a reduced price.



POE BREWERY | REBRANDING | FALL 2015

Brewed in Baltimore Maryland, USA, the Raven Amber Lager is named after Baltimore's literary genius, Edgar Allan Poe. Logo and branding has been updated to be more modern and reflect the nature of Poe's literary nature.



POE BREWERY | REBRANDING | FALL 2015

Brewed in Baltimore Maryland, USA, the Raven Amber Lager is named after Baltimore's literary genius, Edgar Allan Poe. Logo and branding has been updated to be more modern and reflect the nature of Poe's literary nature. Main packaging. Six pack side panels feature a key passage from the beginning and middle of the poem, "The Raven." Reverse label on individual bottles features the final passage from the poem. Bottle cap features new logo.



ED2GO | REBRANDING | SPRING 2015

ed2go provides online courses and career training programs that help you turn your dream job into a reality. Students can choose from over 300 course options to take from the comfort of their home or office at times that are most convenient to them.

The new corporate identity communicates the company's purpose: convenient, online education.



ED2GO | REBRANDING | SPRING 2015

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The new corporate identity communicates the company's purpose: convenient, online education.



FILLET SEAFOOD RESTAURANT | BRANDING | FALL 2015

Logo and menu designed for Fillet, a concept seafood restaurant. The restaurant name and branding is a play on the meaning of the word "fillet" as both a noun and a verb.



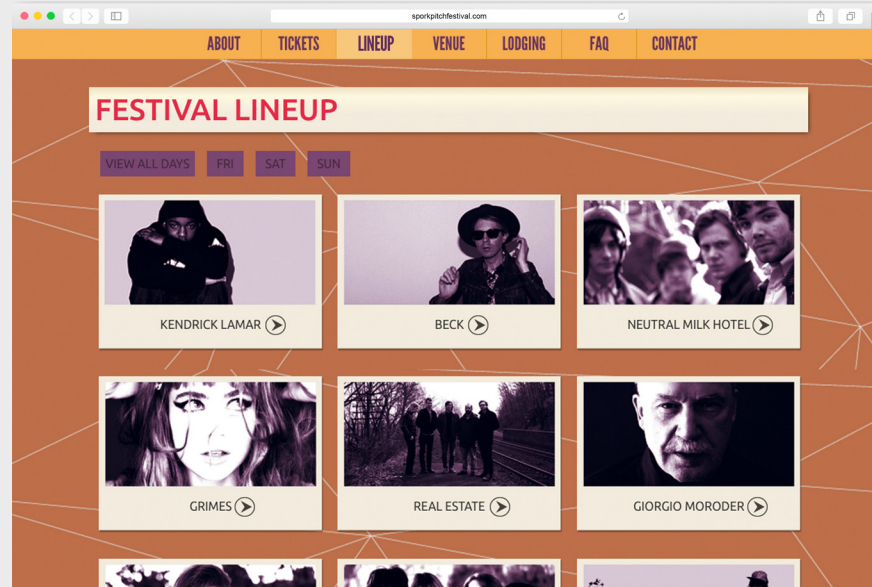
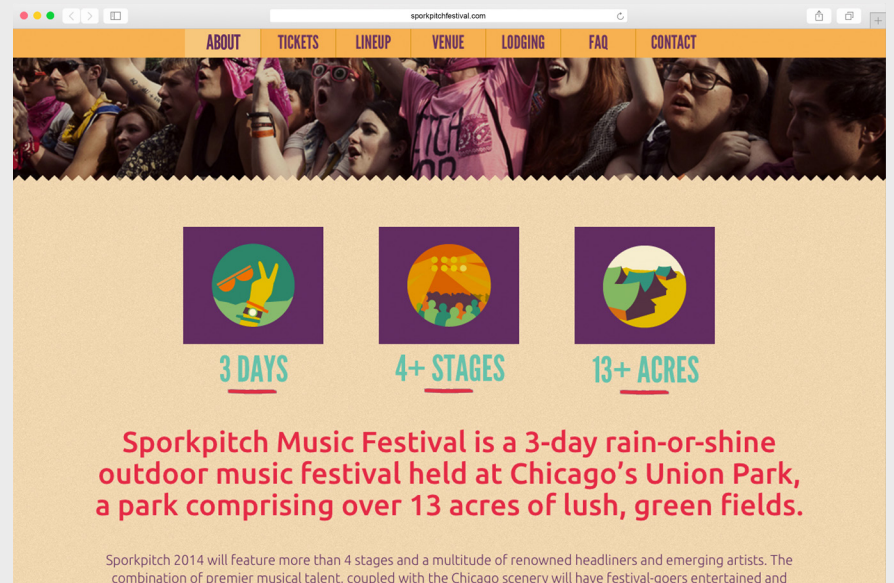
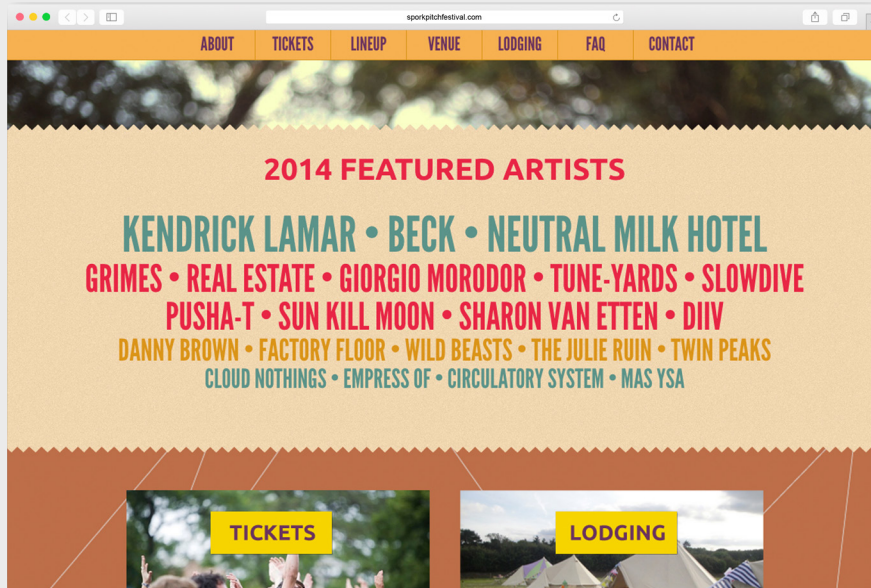
FILLET SEAFOOD RESTAURANT | BRANDING | FALL 2015

Restaurant menu.



SPORKPITCH MUSIC FESTIVAL | WEB DESIGN | SPRING 2015

Sporkpitch Music Festival is a 3-day outdoor music festival held at Chicago's Union Park, a park comprising over 13 acres of lush, green fields. The website features the festival's unique branding and aims to present all information surrounding the event in a way that is both clear and an experience in of itself.



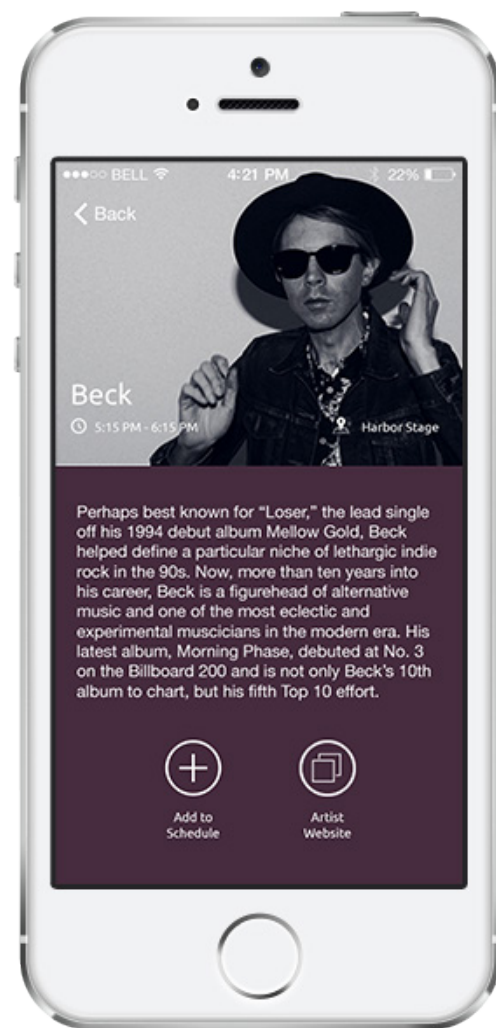
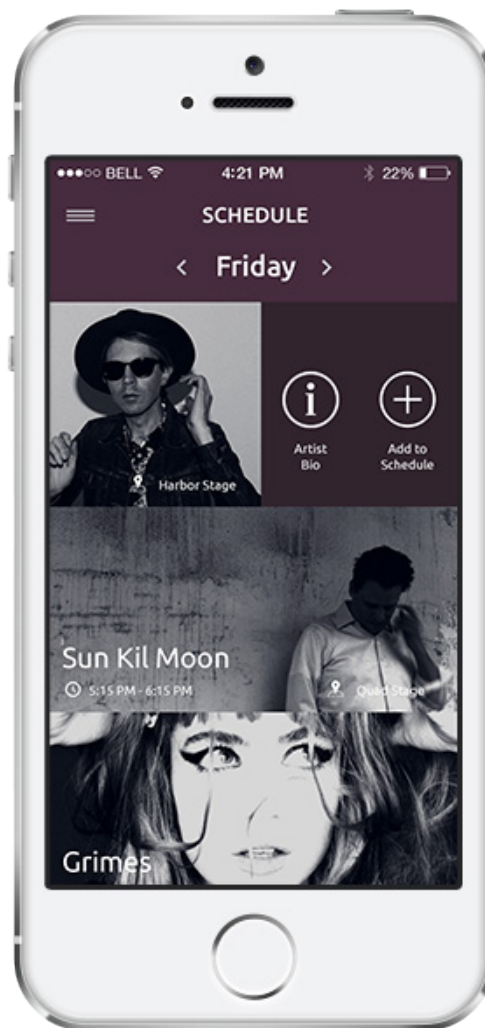
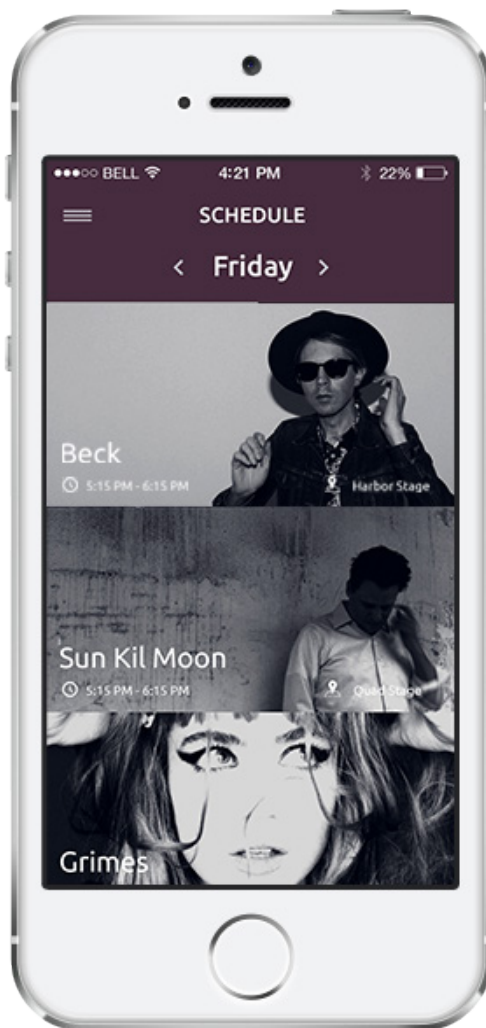
SPORKPITCH MUSIC FESTIVAL | WEB DESIGN | SPRING 2015

Various key pages of the Festival website.



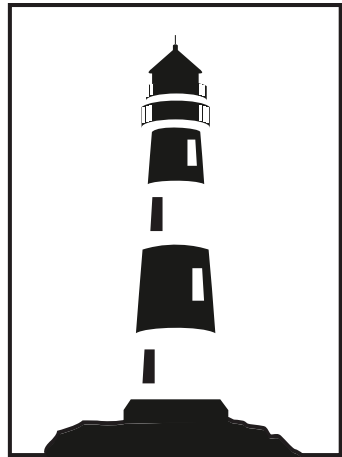
SPORKPITCH MUSIC FESTIVAL | APP DESIGN | FALL 2016

Sporkpitch Music Festival is a 3-day outdoor music festival held at Chicago's Union Park, a park comprising over 13 acres of lush, green fields. Mobile app for the festival provides festival-goers with information needed in preparation for the festival, as well as information needed during the festival.

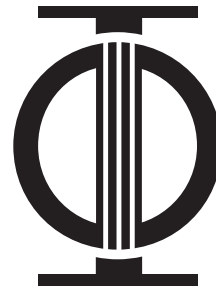


SPORKPITCH MUSIC FESTIVAL | APP DESIGN | FALL 2016

Example of app navigation.



BOSTON HARBOR ISLANDS
NATIONAL AND STATE PARK



One Olympic
FINANCE



CARIBGYALS

POSEIDON

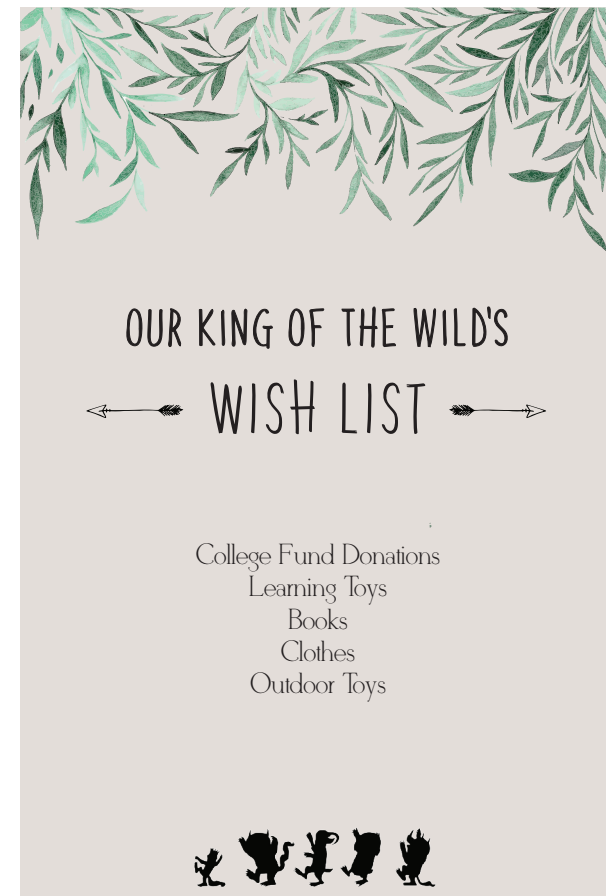
LOGO DESIGN

Various logo designs.



MAKING STRIDES AGAINST BREAST CANCER | EVENT | SUMMER 2017

Every year, MileOne Autogroup sponsors a team for the Making Strides Against Breast Cancer walk. Featured is one of three finalists for the shirt worn by participants.



BENTLEY'S FIRST BIRTHDAY | EVENT | FEBRUARY 2018

"Where the Wild Things Are" themed invitation and wish list designed for a first birthday party.



HELP US ATTACK CANCER FROM EVERY ANGLE AND

WIN

A 2018 MERCEDES-BENZ GLA 250 SUV

Courtesy of Mercedes-Benz of Owings Mills, part of the MileOne Autogroup

Buy Your Ticket Today at MileOneACSRaffle.com

\$10 EACH

All proceeds to benefit the American Cancer Society's local research and patient transportation needs.

A lavender ribbon brings awareness to all cancers.

Winner Chosen On: December 18 at 12:30 pm at Mercedes-Benz of Owings Mills
Watch the raffle live on the MileOne Autogroup Facebook page!




Raffle ticket purchases are not tax deductible as a charitable contribution. The winner of the vehicle or alternate cash prize is required by law to pay to American Cancer Society both federal and state income tax withholdings before the prize can be awarded. All IRS requirements must be satisfied before the prize can be awarded. The winner of the vehicle is responsible for processing, license, and registration fees. The federal withholding tax rate is 24% and is applied to the fair market value of the 2018 Mercedes-Benz GLA 250, which is \$34,765 or to the alternate cash prize of \$10,000 if selected. The state withholding rate can depend on the winner's legal residence. Employees of the American Cancer Society, family of American Cancer Society staff, American Cancer Society volunteer chairs and committee members, and MileOne Autogroup and its subsidiaries, are not eligible to win. Winner must be at least 18 years old. Winner must not be present to win, but must be available to attend the contest-related event in January 2019 at Mercedes-Benz of Owings Mills. Winner must also consent to the use of his or her name, image, city and state of residence and/or photographs without compensation in any publicity or advertising by American Cancer Society and MileOne Autogroup, except where prohibited by law. The raffle winner has 30 days from the date of the drawing to claim their prize and complete all paperwork associated with the process. After 30 days, the prize will be awarded to the back-up winner chosen under the same conditions.



WIN A 2018 MERCEDES-BENZ GLA 250 SUV
Courtesy of Mercedes-Benz of Owings Mills, part of the MileOne Autogroup

Raffle will be held on:
December 18 at 12:30 pm at Mercedes-Benz of Owings Mills
9727 Reisterstown Rd, Owings Mills, MD 21117

TICKET PRICE: \$10
All proceeds go to the American Cancer Society.

Watch the raffle live by visiting the
[MileOne Autogroup Facebook page](https://www.facebook.com/MileOneAutogroup).


PERMIT NUMBER: 2018




Raffle ticket purchases are not tax deductible as a charitable contribution. The winner of the vehicle or alternate cash prize is required by law to pay to American Cancer Society both federal and state income tax withholdings before the prize can be awarded. All IRS requirements must be satisfied before the prize can be awarded. The winner of the vehicle is responsible for processing, license, and registration fees. The federal withholding tax rate is 24% and is applied to the fair market value of the 2018 Mercedes-Benz GLA 250, which is \$34,765 or to the alternate cash prize of \$10,000 if selected. The state withholding rate can depend on the winner's legal residence. Employees of the American Cancer Society, family of American Cancer Society staff, American Cancer Society volunteer chairs and committee members, and MileOne Autogroup and its subsidiaries, are not eligible to win. Winner must be at least 18 years old. Winner must not be present to win, but must be available to attend the contest-related event in January 2019 at Mercedes-Benz of Owings Mills. Winner must also consent to the use of his or her name, image, city and state of residence and/or photographs without compensation in any publicity or advertising by American Cancer Society and MileOne Autogroup, except where prohibited by law. The raffle winner has 30 days from the date of the drawing to claim their prize and complete all paperwork associated with the process. After 30 days, the prize will be awarded to the back-up winner chosen under the same conditions.

WILL YOU WIN?

— WATCH THE LIVE DRAWING TO FIND OUT —





Mark Your Calendar!

The winning ticket for the 2018 Mercedes-Benz GLA 250 SUV will be drawn live on Tuesday, December 18 at 12:30 pm at Mercedes-Benz of Owings Mills. Watch the drawing live on the MileOne Autogroup Facebook page.

Interested in purchasing more tickets? Visit MileOneACSRaffle.com to increase your chances of winning! Raffle ticket sales close December 16. All proceeds will benefit the American Cancer Society's local research and patient transportation needs.

ADD TO CALENDAR

AMERICAN CANCER SOCIETY VEHICLE RAFFLE | EVENT | SUMMER 2018

Vehicle raffle to raise money for the American Cancer Society. Collateral included dealership posters, raffle tickets, and a reminder email to watch the drawing live on the MileOne Facebook page.

MileOne is Attacking Cancer From Every Angle

MileOne has been a proud partner of the American Cancer Society for almost 20 years. In that time, we've raised over \$3 million dollars! Help us continue our fight against cancer by donating today.

How Can You Help MileOne Fight Cancer?



Make a donation
at your local dealership



Make an online
donation on our
team page

[Crowdrise.com/MileOne4ACS](https://crowdrise.com/MileOne4ACS)



Purchase a \$10
raffle ticket to win a
2018 Mercedes-Benz
GLA 250 SUV

Your donation will directly help those
in Maryland by funding:

1. A new **transportation program** that offers patients **rides to and from treatment**.
2. **Research grants** at local universities and hospital systems.



Heritage is Attacking Cancer From Every Angle

Heritage has been a proud partner of the American Cancer Society for almost 20 years. In that time, we've raised over \$3 million dollars! Help us continue our fight against cancer by donating today.

How Can You Help Heritage Fight Cancer?



Make a donation
at your local dealership



Make an online
donation on our
team page

[Crowdrise.com/MileOne4ACS](https://crowdrise.com/MileOne4ACS)



Purchase a \$10
raffle ticket to win a
2018 Mercedes-Benz
GLA 250 SUV

Your donation will directly help those
in Baltimore by funding:

1. A new **transportation program** that offers patients **rides to and from treatment**.
2. **Research grants** at local universities and hospital systems.



Hall is Attacking Cancer From Every Angle

Hall has been a proud partner of the American Cancer Society for almost 20 years. In that time, we've raised over \$3 million dollars! Help us continue our fight against cancer by donating today.

How Can You Help Hall Fight Cancer?



Make a donation
at your local dealership



Make an online
donation on our
team page

[Crowdrise.com/MileOne4ACS](https://crowdrise.com/MileOne4ACS)



Purchase a \$10
raffle ticket to win a
2018 Nissan Rogue S

Your donation will directly help those
in Hampton Roads by funding:

1. A new **transportation program** that offers patients **rides to and from treatment**.
2. **Research grants** at local universities and hospital systems.




AMERICAN CANCER SOCIETY DONATION INFOGRAPHIC | PRINT | SUMMER 2018

Infographic detailing MileOne's commitment to the fight against cancer.



MAKING STRIDES AGAINST BREAST CANCER | EVENT | FALL 2018


Final design worn by MileOne team participants for the 2018 Making Strides Against Breast Cancer walk.




THE SECOND ANNUAL ONLINE AUCTION

BENEFITTING THE AMERICAN CANCER SOCIETY


Last year, you helped MileOne raise \$20,000 for the American Cancer Society through our online auction. To show our appreciation, we would like to offer you a peek at all of the fantastic items! The auction will run November 2-9 so pre-register today to get a jump start!



VIEW ALL
EVENTS



VIEW ALL
SPORTS ITEMS



VIEW ALL
FASHION & FITNESS

With your help, we hope to raise \$23,000 this year to fund local research grants and a new transportation program for patients going to and from treatments.

Pre-Register

Thank you to our generous sponsors for making this auction possible.

— PLATINUM —



— GOLD —



— SILVER —



Mercedes-Benz



Better Car People

Beyond Better. Sell Here.



All proceeds to benefit the local efforts of the American Cancer Society's local research and patient transportation needs. A lavender ribbon brings awareness to all cancers.


Donor Preview Email

Employee Preview Email

Participant Preview Email





MILEONE ACS ONLINE AUCTION - PREVIEW | EVENT | FALL 2018

Email campaign offering an advance preview at auction items to employees, donors, and previous participants. Each email featured animations highlighting hot ticket items in each category, as well as optimization to learn which categories gained the most interest.



ONLINE AUCTION

BENEFITTING THE AMERICAN CANCER SOCIETY

MileOne's Second Annual Online Auction is Live!
 Help us reach our goal of \$23,000 to benefit the efforts of the American Cancer Society in your community.

Register today for your chance to bid on the most popular giveaways, shows, gadgets and more!

[Start Bidding](#)

Thank you to our generous sponsors for making this auction possible.

— PLATINUM —





— GOLD —



— SILVER —







All proceeds to benefit the local efforts of the American Cancer Society's local research and patient transportation needs. A lavender ribbon brings awareness to all cancers.

Auction Open Email

MILEONE ACS ONLINE AUCTION - OPENING | EVENT | FALL 2018


Email announcing MileOne's 2018 Online Auction was live. Featured a countdown that switched to a rotating animation of various auction items available.




ONLINE AUCTION

BENEFITTING THE AMERICAN CANCER SOCIETY


Time is Running Out to Bid at MileOne's Online Auction!



VIEW ALL EVENTS



VIEW ALL FASHION & FITNESS




VIEW ALL GETAWAYS

Today is your last chance to bid on auction items or purchase raffle tickets! Help us reach our goal of \$23,000 to benefit the efforts of the American Cancer Society's local research and patient transportation needs.

\$5,000
\$10,000
\$15,000
\$20,000
\$23,000

[Bid Now](#)




THE SECOND ANNUAL ONLINE AUCTION


BENEFITTING THE AMERICAN CANCER SOCIETY

4 More Days to Win!


Due to popular demand, the MileOne Second Annual Online Auction has been extended 4 extra days! You now have until Tuesday, November 13 at midnight to purchase \$2 raffle tickets on amazing getaways, the latest tech gadgets, Ravens tickets and more.

2 Tickets to Hamilton


[BID NOW](#)

Dyson V7 Cordless Vacuum


[BID NOW](#)

\$100 Nordstrom Gift Card


[BID NOW](#)

[View All Items](#)

Auction Closing Email

Auction Extended Email

Thank you to our generous sponsors for making this auction possible.

— PLATINUM —



— GOLD —



— SILVER —



All proceeds to benefit the local efforts of the American Cancer Society's local research and patient transportation needs. A lavender ribbon brings awareness to all cancers.

Thank you to our generous sponsors for making this auction possible.

— PLATINUM —



— GOLD —



— SILVER —



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MILEONE ACS ONLINE AUCTION - CLOSING | EVENT | FALL 2018

Email campaign announcing the Online Auction was closing soon and then extended. Featured categories chosen based on performance from the preview email campaign.

Trust. Value. Piece-Of-Mind.

Enjoy these complimentary services and a visual inspection every time you visit Heritage Mazda Catonsville.



Mazda Certified Technicians and Parts

Mazda Certified Technicians keep your vehicle running like new with Genuine Mazda Parts



Car Wash and Vacuum

Keep your vehicle looking new with an interior and exterior cleaning



State-of-the-Art Service Facility

Updated with the latest and greatest technology and equipment for premium service



Multi-Point Inspection

Thorough review of major systems to ensure safety and drivability of your vehicle



Fluid Condition and Top Off

Levels and condition of five fluid-based systems are inspected and topped off



Tire Measurement and Condition

Tire pressure checked against factory recommendation and tread depth measured



Brake Inspection

Front and rear brake linings measured



Electrical Check

Interior and exterior lights checked to ensure proper functionality



Battery Test

Battery checked for optimal performance, health, and estimated life remaining



Under Vehicle Inspection

Your vehicle's undercarriage is thoroughly checked for damage and loose parts



Download the MyMazda App

We will help you get set up on the MyMazda App, where you will have access to your vehicle's full service history and exclusive service offers. Quickly schedule service and access interactive guides and informative "how-to" videos of your vehicle's features.

Schedule Your Service Online Today and Save

HeritageMazdaCatonsville.com | 410.774.0622
6616 Baltimore National Pike, Baltimore, MD 21228



Service. It's what we do.

Trust. Value. Piece-Of-Mind.

Enjoy these complimentary services and a visual inspection every time you visit Heritage Mazda Catonsville.



Mazda Certified Technicians and Parts

Mazda Certified Technicians keep your vehicle running like new with Genuine Mazda Parts



Car Wash and Vacuum

Keep your vehicle looking new with an interior and exterior cleaning



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Download the MyMazda App

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Schedule Your Service Online Today and Save

HeritageMazdaCatonsville.com | 410.774.0622
6616 Baltimore National Pike, Baltimore, MD 21228



Service. It's what we do.

HERITAGE MAZDA CATONSVILLE VALUE POSTER | SERVICE | FEBRUARY 2019

Dealership poster and flyer detailing services complimentary with every scheduled service at Heritage Mazda Catonsville. Responsible for layout, icon design, and copy.