



# PRESIDENTS' DAY

SALES EVENT



FIRST RESPONDERS, ACTIVE MILITARY,  
RETIREES & VETERANS

**\$1,000** APPRECIATION  
CASH  
TRANSFERABLE WITHIN HOUSEHOLD

» GET OFFERS

\*First Responders Bonus Cash for active members of an eligible First Responders Association including police, fire, EMT and 911 dispatchers. Military Appreciation Bonus Cash available for active, retired and veteran members of an eligible military branch, spouses/surviving spouses and household members. Available on purchase or lease of eligible new 17/18 Ford vehicle. Not valid on Mustang Shelby GT350, Ford GT, Focus RS and F-150 Raptor. May not be used with other Ford private incentives. Limit one offer per vehicle even if qualified for both. Limit of 5 purchases or leases. U.S. residents only. Take new retail delivery from dealer by 2/28/18. See dealer or go to [fordsalutesthosewhoserve.com](http://fordsalutesthosewhoserve.com) for complete details and eligibility.